



Style *Guide*

October, 2025

Typography

Aa Degular Variable

Five or six big jet planes zoomed quickly by the tower.

Light	<i>Italic</i>
Regular	<i>Italic</i>
Medium	<i>Italic</i>
Bold	<i>Italic</i>

<https://fonts.adobe.com/fonts/degular-variable>

Color Palette

Red



RGB: 174/31/36
HEX: #af1e23
CMYK: 21/100/100/14

Blue (Text)



RGB: 9/90/148
HEX: #0e5a93
CMYK: 96/68/17/3

Blue



RGB: 0/98/164
HEX: #0062a4
CMYK: 94/63/8/1

Pale Blue



RGB: 240/245/249
HEX: #f0f5f9
CMYK: 5/1/1/0

Black



RGB: 0/0/0
HEX: #000000
CMYK: 0/0/0/100

Charcoal



RGB: 67/68/68
HEX: #434444
CMYK: 0/0/0/88

White



RGB: 255/255/255
HEX: #ffffff
CMYK: 0/0/0/0

Blue (Text) is slightly darker and passes both AA and AAA Large and Normal standards.
Blue is slightly brighter and passes both Large standards but NOT AAA Normal.

Text Styles

These text styles are preformatted within Wordpress for your use on your web pages to assist in styling content. (*Note: Sizing below is rendered proportionally, not at actual size.)
Outlines on styles are for visibility only.

<h1> Degular, Bold, 62pt, White

<H2> **DEGULAR, BOLD, 45PT, BLUE (TEXT)**

<H3> Degular, SemiBold, 35pt, Red (White hover)

<H4> — DEGULAR, SEMIBOLD, 22PT, RED

<H5> Degular, Medium, 35, White

<P> Body Paragraph - Degular, Medium, 25pt, Black

<a> Body Link - Degular, Bold, 25pt, Black

[BUTTON TEXT] - DEGULAR, BOLD, ALL CAPS, 22PT, RED

